

## **Venture Capital**

A form of equity financing designed specially for finding high risk an high reward project is known is ‘ venture capital’.

### **Definition:**

“Venture capital investment is defined as an activity by which investors support entrepreneurial talent with finance and business skills to exploit market opportunities and thus obtain long term capital gains”

### **Features**

1. New Ventures
2. Continuous involvement
3. Mode of investment
4. Objective
5. Hands on approach
6. High Risk Return ventures
7. Nature of firms
8. Liquidity

### **Venture Financing Process**

# Venture Financing Process

