

1.3. Reading

How to read advertisement?

1. Hold a book tasting.
2. Vote on favorite books.
3. Raffle off new books.
4. Read outside.
5. Display student book recommendations.
6. Hold a book character dress-up day.
7. Let students request specific titles/subjects/genres to be purchased.
8. Set up a book tournament

Examples of advertisement:-

Print Advertising: Newspaper, magazines, & brochure advertisements, etc. Broadcast Advertising: Television and radio advertisements. Outdoor Advertising: Hoardings, banners, flags, wraps, etc. Digital Advertising: Advertisements displayed over the internet and digital devices.

Brochures

A small book with pictures and information about something.

Pamphlet, booklet especially: one containing descriptive or advertising material a travel brochure for specific areas and bag limits pick up a copy of the 1993 Small Game Hunting and Trapping brochure at any license agency.

How to make a brochure.

1. Save and share your custom brochure. Download your brochure to your device and share it to any printed or digital destination.
2. Add your branding. Personalize your design to match your brand's visual identity. ...

Model of a brochure.



Steps for Writing a Brochure

1. Determine the audience for your message. ...
2. Decide on the purpose of your brochure: persuading, informing, entertaining, etc.
3. Think about the message you want to convey to your readers. ...
4. Write the text for your brochure. ...
5. Decide on what graphics you are going to use to enhance the brochure.

What is a User Manual?

A user manual can be named technical documentation, operational manual, user guide, instruction manual, quick start guide, training manual, maintenance manual, software manual, and installation manual. Almost every product, whether hardware,

software, or physical comes with a user manual and is intended to assist consumers in utilizing that particular service, application, and product. It is generally written by a company's technical writers, customer service staff, technicians, or product developers. It can be published in soft or hard copy or both, as required.

Essential Elements for Effective User Manual

- Searchable Content
- Simple Language
- Analytical Hierarchy and Flow
- Accessibility
- Feedback from Users
- Step-by-step Directions
- Easy-to-follow Format
- Visuals and More Visuals
- A Focus on the Problem
- Table of Contents
- A Good Design
- Links to the Resources

