

Cost

Cost is the amount of expenditure incurred or attributable to a given thing.

Costing

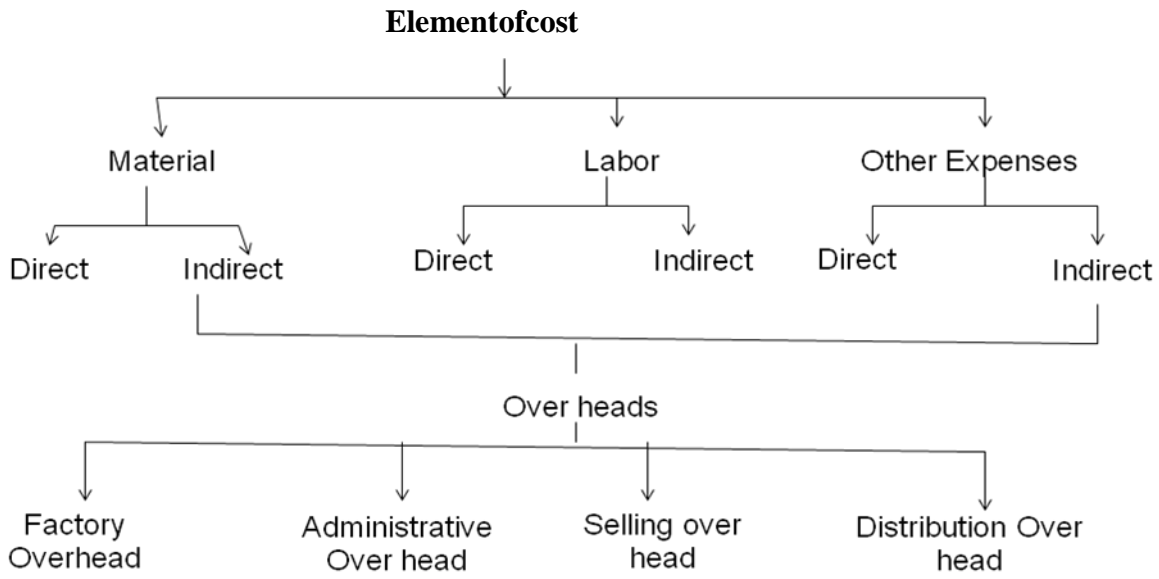
“Techniques and process of ascertaining costs”.

Cost Accounting

Cost Accounting is the process of recording, classifying, allocating & reporting various costs incurred in the business.

Cost Accounting-Objectives

1. Cost findings
2. Control of cost
3. Reduction of Cost
4. Fixation of selling price
5. Providing information for framing business policy



Classification of Costs

1. By Nature or Element or Analytical Classification

According to this classification, the costs are divided into three categories i.e. Materials, Labour and Expenses. There can be further sub classification of each element; for example, material into raw material components, and spare parts, consumable stores, packing material etc. This classification is important as it helps to find out the total cost, how such total cost is constituted and valuation of work in progress.

2. By Functions

According to this classification costs are divided in the light of the different aspects of basic managerial activities involved in the operation of a business undertaking. It leads to grouping of cost according to the broad divisions or functions of a business undertaking i.e., production, administration selling and distribution. According to this classification costs are divided as follows:

Manufacturing and Production Cost: This is the total of costs involved in manufacture, construction and fabrication of units of production.

Commercial Cost: This is the total of costs incurred in the operation of a business undertaking other than the cost of manufacturing and production. Commercial cost may further be sub-divided into (a) administrative cost and (b) selling and distribution cost. These terms will be explained in a subsequent chapter.

4. As Direct and Indirect

According to this classification, total cost is divided into direct costs and indirect costs. Direct costs are those which are incurred for and may be conveniently identified with a particular cost centre or cost unit. Materials used and labour employed in manufacturing an article or in a particular process of production are common examples of direct costs. Indirect costs are those cost which are incurred for the benefit of number of cost centres or cost units and cannot be conveniently identified with a particular cost centre or cost unit. Examples of indirect cost include rent of building, management salaries, machinery depreciation etc. The nature of the business and the cost unit chosen will determine which costs are direct and which are indirect. For example, the hire of a mobile crane for use by a contractor at site would be regarded as a direct cost but if the crane is used as a part of the services of a factory, the hire charges would be regarded as indirect cost because it will probably benefit more than one cost centre. The importance of the distinction of costs into direct and indirect lies in the fact that direct costs of a product or activity can be accurately determined while indirect costs have to be apportioned on certain assumptions as regards their incidence.

5. By Variability

According to this classification, costs are classified according to their behaviour in relation to changes in the level of activity or volume of production. On this basis, costs are classified into three groups viz. fixed, variable and semi-variable.

- (i) **Fixed or period costs** are commonly described as those which remain fixed in total amount with increase or decrease in the volume of output or productive activity for a given period of time. Fixed cost per unit decreases as production increases and increases as production declines. Examples of fixed costs are rent, insurance of factory building, factory manager's salary etc. These fixed costs are constant in total amount but fluctuate per unit as production changes. These costs are known as period costs because these are dependent on time rather than on output. Such costs remain constant per unit of time such as factory rent of Rs.10,000 per month remaining same for every month irrespective of output of every month.
- (ii) **Variable or product costs** are those which vary in total in direct proportion to the volume of output. These costs per unit remain relatively constant with changes in production. Thus, variable costs fluctuate in total amount but tend to remain constant per unit as production activity changes. Examples are direct material costs, direct labour costs, power, repairs etc. Such costs are known as product costs because they depend on the quantum of output rather than on time.
- (iii) **Semi-variable costs** are those which are partly fixed and partly variable. For example, telephone expenses included a fixed portion of annual charge plus variable charge according to calls; thus total telephone expenses are semi-variable. Other examples of such costs are depreciation, repairs and maintenance of building and plant etc.

6. By Controllability

Under this, costs are classified according to whether or not they are influenced by the action of a given member of the undertaking. On this basis it is classified into two categories:

- (i) **Controllable costs** are those which can be influenced by the action of a specified member of an undertaking, that is to say, costs which are at least partly within the control of management. An organization is divided into a number of responsibility centres and controllable costs incurred in a particular cost centre can be influenced by the action of the manager responsible for the centre. Generally speaking, all direct costs including direct material, direct labour and some of the overhead expenses are controllable by lower level of management.
- (ii) **Uncontrollable costs** are those which cannot be influenced by the action of a

specified member of an undertaking that it is to say, which are within the control of management. Most of the fixed costs are uncontrollable. For example, rent of the building is not controllable and so are managerial salaries. Overhead cost, which is incurred by one service section and is apportioned to another which receives the service, is also not controllable by the latter.

The distinction between controllable and uncontrollable is sometimes left to individual judgment and is not sharply maintained. It is only in relation to a particular level of management or an individual manager that we may say whether a cost is controllable or uncontrollable. A particular item of cost which may be controllable from the point of view of one level of management may be uncontrollable from another point of view. Moreover, there may be an item of cost which is controllable from long term point of view and uncontrollable from short term point of view. This is partly so in the case of fixed costs.

7. By Normality

Under this, costs are classified according to whether these are cost which are normally incurred as a given level of output in the conditions in which that level of activity is normally attained. On this basis, it is classified into two categories:

- (a) **Normal cost:** It is the cost which is normally incurred at a given level of output in the conditions in which that level of output is normally attained. It is a part of cost of production.
- (b) **Abnormal cost:** It is the cost which is not normally incurred at a given level of output in the conditions in which that level of output is normally attained. It is not a part of cost of production and charged to Costing Profit and Loss Account.

8. By Capital and Revenue or Financial Accounting Classification

The cost which is incurred in purchasing assets either to earn income or increasing the earning capacity of the business is called capital cost. For example, the cost of a rolling machine in case of steel plant. Such cost is incurred at one point of time but the benefits accruing from it are spread over a number of accounting years. If any expenditure is done in order to maintain the earning capacity of the concern such as cost of maintaining an asset or running a business it is revenue expenditure e.g. cost of materials used in production, labour charges paid to convert

the material into production, salaries, depreciation, repairs and maintenance charges, selling and

distribution charges etc. The distinction between capital and revenue items is important in costing as all items of revenue expenditure are taken into consideration while calculating cost whereas capital items are completely ignored.

9. By Time

Cost can be classified as (i) Historical costs and (ii) Predetermined costs.

i) **Historical costs:** The cost which is ascertained after their incurrence is called historical costs. Such costs are available only when the production of a particular thing has already been done. Such costs are only of historical value and not at all helpful for cost control purposes. Basic characteristics of such costs are:

- (a) They are based on recorded facts.
- (b) They can be verified because they are always supported by the evidence of their occurrence.
- (c) They are mostly objective because they relate to happenings which have already taken place.

ii) **Predetermined costs:** Such costs are estimated costs i.e. computed in advance of production taking into consideration the previous period's costs and the factors affecting such costs. Predetermined cost determined on scientific basis becomes standard cost. Such costs when compared with actual costs will give the reasons of variance and will help the management to fix the responsibility and to take remedial action to avoid its recurrence in future.

Historical costs and predetermined costs are not mutually exclusive but they work together in the accounting system of an organization. In competitive age, it is better to lay down standards, so that after comparison with the actual, the management may be able to take stock of the situation to find out as to how far the standards fixed by it have been achieved and take suitable action in the light of such information. Therefore, even in a system when historical costs are used, predetermined costs have a very important role to play because a figure of historical cost by itself has no meaning unless it is related to some other standard figure to give meaningful information to the management.

10. According to Planning and Control

Planning and control are two important functions of management. Cost accounting furnishes information to the management which is helpful in the due discharge of these two

functions. According to this, costs can be classified as budgeted costs and standard costs.

- i) **Budgeted costs:** Budgeted costs represent an estimate of expenditure for different phases of business operations such as manufacturing, administration, sales, research and development etc. coordinated in a well conceived framework for a period of time in future which subsequently becomes the written expression of managerial targets to be achieved. Various budgets are prepared for various phases, such as raw material cost budget, labour cost budget, cost of production budget, manufacturing overhead budget, office and administration overhead budget etc. Continuous comparison of actual performance (i.e. actual cost) with that of the budgeted cost is made so as to report the variations from the budgeted cost to the management for corrective action.
- ii) **Standard Cost:** Budgeted costs are translated into actual operation through the instrument of standard costs. The Institute of Cost and Management Accountants, London defines standard cost as follows: "Standard cost is the predetermined cost based on a technical estimate for materials, labour and overhead for a selected period of time and for a prescribed set of working conditions". Thus, standard cost is a determination, in advance of production of what should be the cost.

Budgeted costs and standard costs are similar to each other to the extent that both of them represent estimates for cost for a period of time in future. In spite of this, they differ in the following aspects:

1. Standard costs are scientifically predetermined costs of every aspect of business activity whereas budgeted costs are mere estimates made on the basis of past actual financial accounting data adjusted to future trends. Thus, budgeted costs are projection of financial accounts whereas standard costs are projection of cost accounts.
2. The primary emphasis of budgeted costs is on the planning function of management whereas the main thrust of standard costs is on control because standard costs lay emphasis on what should be the costs.
3. Budgeted costs are extensive whereas standard costs are intensive in their application. Budgeted costs represent a macro approach of business operations because they are estimated in respect of the operations of a department. Contrary to

this, standard costs are concerned with each and every aspect of business operation carried in a department. Thus, budgeted costs deal with aggregates whereas standard costs deal with individual parts which make the aggregate. For example, budgeted costs are calculated for different functions of the business i.e. production, sales, purchases etc. whereas standard costs are compiled for various elements of costs i.e. materials, labour and overhead.

11. For Managerial Decisions

On this basis, costs may be classified into the following costs:

- i) **Marginal cost:** Marginal cost is the total of variable costs i.e. prime cost plus variable overheads. It is based on the distinction between fixed and variable costs. Fixed costs are ignored and only variable costs are taken into consideration for determining the cost of products and value of work in progress and finished goods.
- ii) **Out of pocket costs:** This is that portion of the cost which involves payment to outsiders i.e., gives rise to cash expenditure as opposed to such costs as depreciation, which do not involve any cash expenditure. Such costs are relevant for price fixation during recession or when make or buy decision is to be made.
- iii) **Differential costs:** The change in costs due to change in the level of activity or pattern or method of production is known as differential costs. If the change increases the cost, it will be called incremental cost. If there is decrease in cost resulting from decrease of output, the difference is known as decremental cost.
- iv) **Sunk costs:** A sunk cost is an irrecoverable cost and is caused by complete abandonment of a plant. It is the written down value of the abandoned plant less its salvage value. Such costs are not relevant for decision making and are not affected by increase or decrease in volume.
- v) **Imputed costs:** These costs are those costs which appear in cost accounts only e.g. national rent charged on business premises owned by the proprietor, interest on capital for which no interest has been paid. These costs are also known as notional costs. When alternative capital investment projects are being evaluated it is necessary to consider the imputed interest on capital before a decision is arrived as to which is the most profitable project.
- vi) **Opportunity cost:** It is the maximum possible alternative earning that might have been earned if the productive capacity or services had been put to some alternative

use. In simple words, it is the advantage, in measurable terms, which has been foregone due to not using the facility in the manner originally planned. For example, if an owned building is proposed to be used for a project, the likely rent of the building is the opportunity cost which should be taken into consideration while evaluating the profitability of the project.

vii) **Replacement cost:** It is the cost at which there could be purchased an asset or material identical to that which is being replaced or revalued. It is the cost of replacement at current market price.

viii) **Avoidable and unavoidable cost:** Avoidable costs are those which can be eliminated if a particular product or department, with which they are directly related, is discontinued. For example, salary of the clerks employed in a particular department can be eliminated, if the department is discontinued. Unavoidable cost is that cost which will not be eliminated with the discontinuation of a product or department. For example, salary of factory manager or factory rent cannot be eliminated even if a product is eliminated.