

ROHINI COLLEGE OF ENGINEERING AND TECHNOLOGY

Approved by AICTE & Affiliated to Anna University

Accredited with $\mathbf{A}^{\scriptscriptstyle +}$ grade by NAAC

MASTER OF BUSINESS ADMINISTRATION

NAME OF THE SUBJECT: SUPPLY CHAIN

CONCEPT AND PLANNING

SUBJECT CODE

: BA4051

REGULATION

:2021

B.EASVARA THAYABALAN AP/CIVIL

PLANNING AND CONTROL SYSTEM FOR MANUFACTURERS

A planning and control system is crucial for manufacturers to optimize their operations, meet customer demands, and ensure efficient use of resources. Here's a general guide on setting up a planning and control system for a manufacturing company:

Define Objectives:

Clearly articulate the company's short-term and long-term goals.

Identify key performance indicators (KPIs) that align with these objectives.

Forecasting and Demand Planning:

Use historical data, market trends, and customer feedback to forecast demand.

Implement demand planning tools to align production with expected sales.

Master Production Schedule (MPS):

Develop a master production schedule that outlines the production quantities for each product over a specific time frame.

Consider factors such as lead times, production capacity, and resource availability.

Material Requirements Planning (MRP):

Implement an MRP system to manage and plan the procurement of raw materials based on the master production schedule.

Monitor inventory levels and reorder points to prevent stockouts and overstock situations.

Production Scheduling:

Create detailed production schedules that allocate resources efficiently.

Consider machine and labor capacities, production lead times, and dependencies between tasks.

Capacity Planning:

Regularly assess the production capacity against the demand forecast.

Adjust workforce, equipment, or production schedules as needed.

Quality Control:

Integrate quality control measures into the production process.

Implement quality assurance protocols to minimize defects and ensure customer satisfaction.

Shop Floor Control:

Use real-time monitoring and reporting tools to track progress on the shop floor.

Address issues promptly to minimize disruptions to the production schedule.

Inventory Management:

Implement inventory control measures to optimize stock levels and reduce carrying costs.

Utilize just-in-time (JIT) principles to minimize excess inventory.

Supplier Relationship Management (SRM):

Develop strong relationships with key suppliers.

Implement vendor management strategies to ensure a stable and efficient supply chain.

Performance Monitoring and Analysis:

Regularly analyze KPIs to assess the performance of the planning and control system.

Use data analytics to identify areas for improvement and optimization.

Continuous Improvement:

Foster a culture of continuous improvement.

Regularly review and update processes based on feedback, technological advancements, and changing market conditions.

Integration of Technology:

Implement an integrated ERP (Enterprise Resource Planning) system to streamline communication and data flow across departments.

Consider using advanced technologies like IoT (Internet of Things) for real-time monitoring and automation.

Employee Training and Engagement:

Ensure that employees are trained in the use of planning and control tools.

Foster a collaborative and communicative work environment.

Risk Management:

Identify and assess potential risks in the supply chain and production process.

Develop contingency plans to mitigate risks and ensure business continuity.

Remember that the specific requirements of a planning and control system may vary depending on the nature of the manufacturing industry and the company's unique needs. Regularly review and update the system to adapt to changes in the business environment.

1. Enterprise Resource Planning (ERP) System:

Implement an integrated ERP system to connect various business processes such as finance, human resources, supply chain, and production planning.

ERP helps in real-time data sharing, reducing data silos, and enhancing overall visibility.

2. Lean Manufacturing Principles:

Incorporate lean manufacturing practices to eliminate waste, reduce lead times, and improve overall efficiency.

Techniques such as 5S (Sort, Set in order, Shine, Standardize, Sustain) and Kanban can enhance production control.

3. Collaborative Planning, Forecasting, and Replenishment (CPFR):

Foster collaboration with key stakeholders, including suppliers and distributors.

Implement CPFR practices to enhance communication, share information, and align production with demand.

4. Advanced Planning and Scheduling (APS) Software:

Utilize APS software to optimize production schedules by considering multiple constraints, including machine capacity, labor availability, and material constraints.

APS tools can help in creating more accurate and feasible production plans.

5. Internet of Things (IoT) and Industry 4.0:

Explore IoT technologies for real-time monitoring of equipment and processes.

Implement Industry 4.0 concepts to digitize and connect the entire production ecosystem for increased automation and efficiency.

6. Demand-Driven Material Requirements Planning (DDMRP):

Consider adopting DDMRP principles to improve materials management and synchronization of supply chain activities with demand signals.

DDMRP focuses on decoupling material planning from the master production schedule.

7. Quality Management Systems (QMS):

Implement QMS to ensure that quality standards are met throughout the production process.

Use statistical process control (SPC) techniques to monitor and control quality.

8. Key Performance Indicators (KPIs):

Establish and regularly monitor KPIs such as on-time delivery, production cycle time, inventory turnover, and overall equipment effectiveness (OEE).

KPIs provide valuable insights into the effectiveness of the planning and control system.

9. Simulation and Scenario Analysis:

Use simulation tools to model different scenarios and assess the impact of changes in production plans.

Scenario analysis helps in making informed decisions and mitigating risks.

10. Supplier Collaboration and Risk Management:

Collaborate closely with suppliers to improve lead times and reduce supply chain disruptions.

Implement risk management strategies to identify and mitigate potential disruptions in the supply chain.

11. Regulatory Compliance:

Stay informed about industry regulations and standards relevant to your manufacturing processes.

Ensure that the planning and control system facilitates compliance with regulatory requirements.

12. Training and Development:

Invest in training programs for employees to enhance their skills and understanding of the planning and control system.

Foster a culture of continuous learning and improvement.

13. Real-Time Reporting and Analytics:

Implement reporting tools and analytics platforms to gain insights into operational performance.

Real-time data analytics allows for quick decision-making and proactive problem-solving.

BA4051 SUPPLY CHAIN CONCEPT AND PLANNING

14. Environmental and Social Responsibility:

Consider sustainability factors in your planning and control system.

Embrace environmentally friendly practices and ethical sourcing strategies.

15. Cyber security Measures:

Ensure robust cybersecurity measures are in place, especially when implementing IoT and Industry 4.0 technologies.

Protect sensitive production and business data from potential cyber threats.

By combining these components and considerations, a manufacturing company can create a robust and adaptive planning and control system that supports its growth, efficiency, and competitiveness in the market. Regularly assess and update the system to stay agile and responsive to changing business dynamics.

16. Flexible Manufacturing Systems (FMS):

Implement FMS to enable rapid changeovers and adaptability to varying production requirements.

FMS allows for efficient utilization of manufacturing resources for different product lines.

17. Vendor Managed Inventory (VMI):

Collaborate closely with key suppliers through VMI to optimize inventory levels and reduce carrying costs.

VMI allows suppliers to manage and replenish inventory at the manufacturing site based on agreedupon levels.

18. Continuous Monitoring and Predictive Maintenance:

Utilize sensors and predictive maintenance techniques to monitor equipment health.

Predictive maintenance helps in reducing downtime and preventing unexpected breakdowns.

19. Global Supply Chain Visibility:

Enhance visibility across the entire global supply chain.

Utilize tracking technologies, real-time data exchange, and communication tools to monitor shipments and manage international logistics.

20. Cross-Functional Teams:

Promote cross-functional collaboration between different departments such as production, sales, marketing, and finance.

Cross-functional teams enhance communication and alignment of business goals.

21. Postponement Strategies:

Implement postponement strategies to delay product differentiation until closer to the customer demand signal.

This approach helps in reducing lead times and allows for more responsive production.

22. Customer Relationship Management (CRM):

Integrate CRM systems to better understand customer demand and preferences.

Customer insights support more accurate demand forecasting and improved customer satisfaction.

23. E-commerce Integration:

If applicable, integrate with e-commerce platforms to streamline order processing and fulfillment.

E-commerce integration facilitates faster order processing and real-time inventory updates.

24. Benchmarking and Best Practices:

Regularly benchmark your manufacturing processes against industry best practices.

Identify areas where improvements can be made based on comparisons with top-performing companies.

25. Blockchain Technology:

Explore the use of blockchain for enhancing transparency and traceability in the supply chain.

Blockchain can improve the accuracy of records, reduce fraud, and enhance trust among supply chain partners.

26. Life Cycle Assessment (LCA):

Consider conducting life cycle assessments to evaluate the environmental impact of products from raw material extraction to end-of-life disposal.

LCA helps in making informed decisions about sustainable manufacturing practices.

27. Agile Manufacturing Principles:

Embrace agile manufacturing principles to respond quickly to changes in customer demands or market conditions.

Agility allows for faster product development cycles and adaptation to evolving trends.

28. Customization and Mass Customization:

Explore opportunities for product customization to meet specific customer needs.

Mass customization strategies allow for efficient production of customized products at scale.

29. Energy Efficiency and Sustainability Practices:

Implement energy-efficient practices in manufacturing processes.

Integrate sustainability initiatives to reduce the environmental impact of production activities.

30. Employee Empowerment and Feedback:

Empower employees to contribute ideas for process improvement.

Establish feedback loops to gather insights from those directly involved in production processes.

By integrating these additional considerations, a manufacturing company can create a comprehensive planning and control system that not only optimizes production but also addresses broader business objectives, including sustainability, customer satisfaction, and adaptability in a rapidly changing business landscape. Regularly reassess and refine these elements to stay ahead of industry trends and continuously improve operations.