

Dispersed & Virtual Teams

Dispersed and Virtual Teams

- Team members need to communicate
- Concentration needed for effective flow
- Flow is what you get when you concentrate for 15 minutes
- IBM:
 - 100 square feet of dedicated space
 - 30 square feet of work surface
 - Noise protection in the form of enclosed offices or partitions atleast 6 feethigh
- 77% - atleast some staff – Work From Home
 - Internet based communications
 - Broadband
- Temporary Teams
 - Contract Employees
 - Short time
 - Cost effective
 - Graphic designer
- OffShore

Advantages

- ✓ Reduction in staff cost- salary lower
- ✓ Overheads reduction-accomodation, social security payments, training
- ✓ Flexible use of staff
- ✓ Productivity higher
- ✓ Specialized staff
- ✓ Different time zones-(code n test)

Challenges

- Work distributed to contractors- Careful
- Procedures-formally expressed
- Coordination- difficult
- Payment(fixed price/piece-rate)
- Lack of trust
- Quality Assesment
- Differenct time zones Communication and coordination

Communication plan

Communication is important in all projects but a vital matter in case of dispersed projects. Because of this, consideration of the way that project stakeholders will communicate ought to be a part of the project planning process.

- **Communication Genre**
 - Refers to the method of communication
- **Communication Plan**
 - Arrangements for communication between project stakeholders can be documented

Time/place constraints on communication

- One way of categorizing types of communication.

	Same place	Different place
Same time	Meetings, interviews	Telephone, Instant messaging
Different times	Notice boards Pigeon-holes	Email Voicemail Documents

Other factors influencing communication genres

- Size and complexity of information – favours documents
- Familiarity of context e.g. terminology – where low, two-way communication favoured
- Personally sensitive – it has to be face-to-face communication here

Best method of communication depends on stage of project

- Different stages of a project would favour different modes of communication
- Early stages
 - Need to build trust
 - Establishing context
 - Making important ‘global’ decisions
 - *Favours same time/ same place*
- Intermediate stages
 - Often involves the paralld detailed design of components
 - Need for clarification of interfaces etc
 - *Favours same time/different place*
- Implementation stages
 - Design is relatively clear
 - Domain and context familiar
 - Small amounts of operational data need to be exchanged
 - Favours different time/different place communications e.g. e-mail
- Face to face co-ordination meetings – the ‘heartbeat’ of the project

Communications plans

- As we have seen choosing the right communication methods is crucial in a project
- Therefore, a good idea to create a communication plan
- Stages of creating a communication plan
 - Identify all the major stakeholders for the project
 - Create a plan for the project
 - Identify stakeholder and communication needs for each stage of the

project

- Document in a communication plan

Content of a communication plan

For each communication event and channel, identify:

- **What.** This contains the name of a particular communication event, e.g. ‘kick-off meeting’, or channel, e.g. ‘project intranet site’.
- **Who/target.** The target audience for the communication.
- **Purpose.** What the communication is to achieve.
- **When/frequency.** If the communication is by means of a single event, then a date can be supplied. If the event is a recurring one, such as a progress meeting then the frequency should be indicated.
- **Type/method.** The nature of the communication, e.g., a meeting or a distributed document.
- **Responsibility.** The person who initiates the communication.

