

# Placement Policy



**ROHINI**  
**COLLEGE OF ENGINEERING & TECHNOLOGY**

Approved by AICTE and Affiliated to Anna University, (An ISO Certified Institution)

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## **PLACEMENT POLICY**

“We shape individuals, they shape the corporate world.”

### **Vision:**

“Guiding the students in the right path to achieve the zenith of success in their life”

### **Aim of the Placement Policy:**

In order to achieve the purpose, this institute placement policy aims to:

- Set a clear and transparent framework for the processes related to placements and internships of the students of the institute.
- Set out role and responsibility of the students participating in the placement and internship process.
- Achieve placement of maximum number of students.

### **Objectives:**

- To enhance the employability skills among the students to meet out the corporate expectations.
- To provide world class training for the students through continuous training module.
- To produce the most competitive engineers to fit in all scenario of the job market.
- To place all the students in the prospective companies.

## **SCOPE OF THE PLACEMENT POLICY**

This policy applies to all students of the institute eligible for placement. In this context this policy encompasses:

- Student registration for placement / internship assistance.
- Processes related to providing assistance for placement/internships.
- Processes related to facilitation of interaction between students and companies.

### **Placement Committee:**

The placement committee consists of

Principal - Chairman

Placement officer - Convener

All HoDs - Members

Faculty coordinators : Two from each department - Members

Frequency of meeting : At-least twice in a semester

### **Roles and responsibilities of Placement & Training cell**

Placement cell monitors the employment opportunities and arrange campus interviews for the students. The cell is designed to function with a high degree of professionalism. It provides almost instantaneous data to the corporate sector with regard to the candidates available for consideration towards placement in accordance with the preserved requirements.

The Placement & Training cell shall be responsible for:

- Ensuring that appropriate procedures are in place to support this policy
- Arrange industry oriented training program sponsored by the management.

- Contacting and inviting companies for placement and internship
- Maintaining a contact list of nominated members from faculty/staff and students involved with the placement and internship matters.
- Create the facilities like Business studio, Presentation Hall for better placement.
- Ensuring proper communication between various parties involved in student placement and internship activities.
- Having regular reviews of adherence to the institute placement policy and to ensure it is documented and periodically updated as per requirements.

**Selection of Companies:**

Companies will be invited and scheduled by the Placement Cell on the basis of the following parameters:

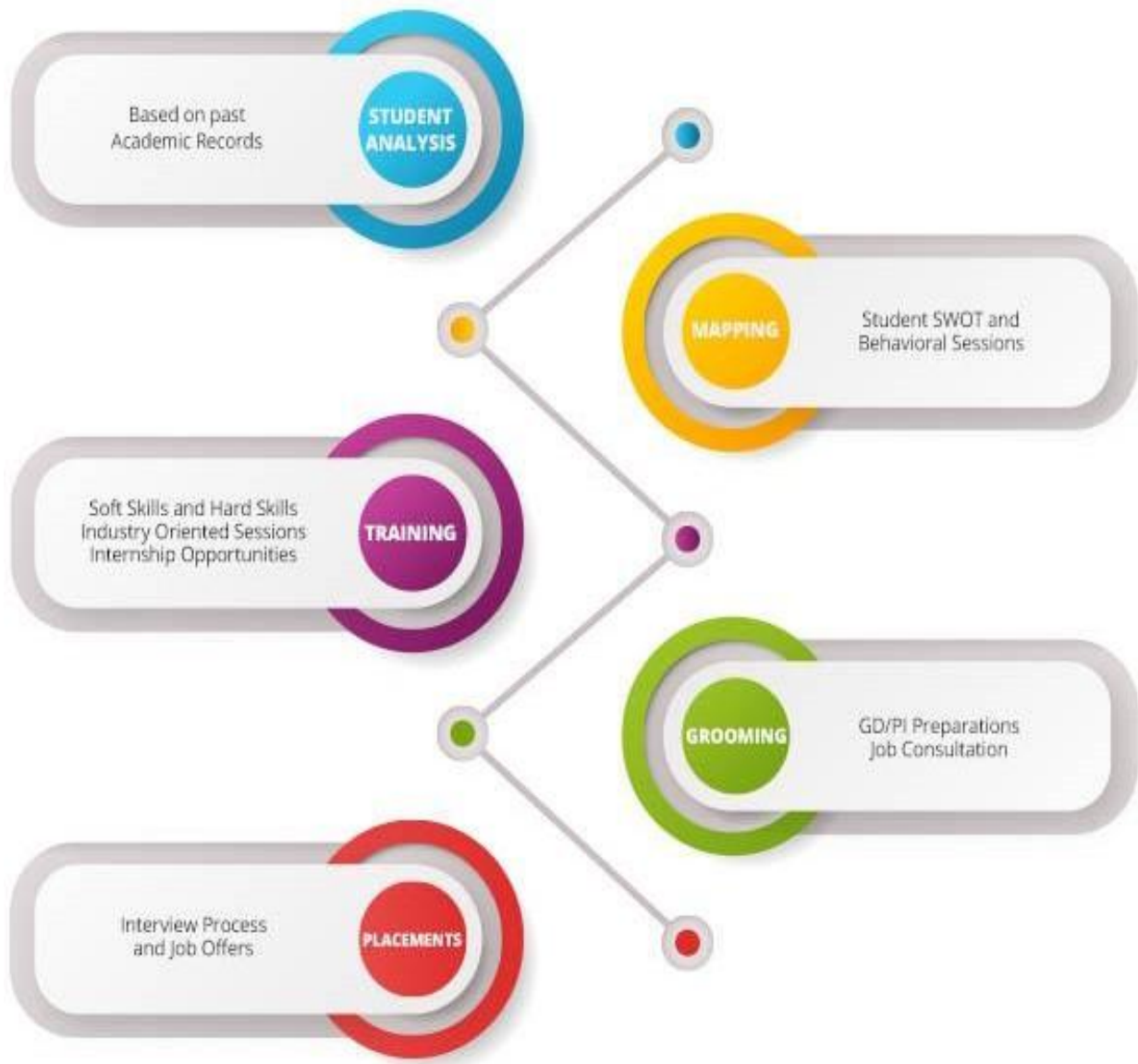
- a) Job profile and growth prospects.
- b) Relevance with course
- c) The package being offered by the company.
- d) Feedback from the Alumni regarding the company.

**Eligibility Criterion:**

- a. Student should get an aggregate of 60% & above throughout from SSLC onwards.
- b. Students shall have minimum aggregate CGPA as specified by the recruiting organization
- c. Student should not have any backlog
- d. Student should secure a minimum of 50% score in internal marks and soft skill training and mentoring conducted in the institute.
- e. Student with indiscipline case(s) will be disqualified from campus placement process.

**PLACEMENT PROCESS :**

The placement process for the session shall begin in the month of July every Academic year. The process flow for the typical placement shall be as under:



**Fig : Placement Process Chart**

## **Placement Process:**

All companies generally follow the following placement process

- a. Presentation about the Company & Job Profile (PPT)
- b. Written Exam (Aptitude / Technical Test)
- c. Group Discussion (6 to 10 Students)
- d. Technical Interview (One to One)
- e. HR Interview
- f. Verification of Documents

## **RULES FOR PLACEMENT**

1. The placement committee strictly enforces to place all the eligible students in the prospective companies: The companies visiting the campus are divided in the following three categories:

**A) Category-A:** Companies offering CTC  $\geq$  Rs 4 LPA,

**B) Category-B:** Companies offering CTC  $\geq$  Rs 1.8 LPA; but CTC  $<$ Rs 4 LPA,

**C) Category-C:** Companies offering CTC  $<$ Rs 1.8 LPA

**a.** As soon as the student secures a Job in Category-A, he/she will be out of the Placement Session and will not be allowed to appear for any other company.

**b.** A student can appear for a Company of Category-A on campus under either of the following cases:

- i) Student has not been placed in any Company,
- ii) Student has been placed in a company of Category-B
- iii) Student has been placed in a company of Category-C.

**c.** A Student can appear for a company of Category-B under case b (i)

**d.** A Student can appear for a company of Category-C under case b (i).

2. Students are given choice to choose the company for placement based on their specializations subject to all conditions mentioned above.
3. Once students have given the name for the interview and if they are not attending the interview, they will be blacklisted from attending the rest of the companies.
4. Once student is placed in a company of his/her choice, he/she cannot attend any other interview directed from college whether off campus or on campus. But it is their liberty to search for another better job by his own effort.
5. Any students who withdraw deliberately in the midst of a selection process will be disqualified from placement for the rest of the year.
6. Unauthorized absence for the test/interview will lead to barring from placement.
7. Any student who doesn't want to participate in the placement process should write a letter to the placement committee about the reason for withdrawal.
8. Students should be ready to attend any screening programme conducted by placement cell on the request of companies. Shortlisted students list only will be forwarded to companies.
9. Students must carry their Institute ID-cards at all times during the placement process. No one would be allowed to enter the test/interview venue without the institute ID-card.
10. Dress code - Students must be formally dressed whenever they participate in any sort of interaction with a company. Minimum formal clothes for men include formal shirt and trousers with tie, and leather shoes.
11. A student who applies and gets selected or short listed is bound to go through the entire selection process unless rejected mid way by the companies.



12. Placement season is an ongoing process which starts from July and may go up to May of the next year till the students are placed in various organizations.
13. Placement committee will not personally recommend to HR of any company for a job offer or placement. It fully lies on the capability of students.
14. Once the students are placed in a company, they have to submit the photocopy of the offer letter with the placement officer for future reference.
15. Students should maintain discipline and decorum in every activity during the placement process.
16. It is compulsory for every student to attend the Pre-Placement Talk (PPT) of a company in formal for which he / she has applied otherwise he / she will not be allowed to sit in the placement process of that company.
17. Students are not allowed to use mobile phones in the vicinity of a company official and also are forbidden to carry the question paper out of the examination hall after the written exam.
18. Correct and verifiable information should be produced in the resume. Any student found violating this rule will be de-registered from the Placement Session.

***Remark: The policy & rule is subjected to change at a later stage at the discretion of the Training & Placement Cell. The changes made, if any, at a later stage will be notified to all concerned.***